

## New uniform is made to measure for learning, employment and life

Senior students at Kingswood Academy have been given a head start in their lives after school, thanks to a new uniform that's boosting their image and self confidence.

Year 11 students at the Academy have been provided with their own tailored grey suit without a school logo, so that they can use it outside of school for interviews and on other occasions. All students at the school have been transformed with new made-to-measure suits.

Years 7 to 10 will also wear a black suit with the school logo on the breast pocket. Children in each year group will wear a different coloured tie, which is designed to create a sense of identity and community at the Academy. In future years students will be encouraged to earn reward points which can be exchanged for uniform vouchers to support their own family at the time of their next purchase.

The new look is the latest in a series of initiatives designed to boost learning outcomes at the secondary Academy. Developed by Hull Esteem Consortium under the Building Schools for the Future programme, a new £25m state-of-the-art school building opened in January 2013, with massively improved science, sport and music facilities and a dedicated theatre seating 300.

The response from students, parents and staff to the uniform has been overwhelmingly positive with many believing it is helping to transform the school's image around the city. James Hanson, 15, said: "Although we had a new school, we were still considered bottom of the rankings in Hull and the most scruffy pupils. We were stereotyped and people looked down on us.

"[Now] we have been getting stopped by people asking which school we are from and when we tell them Kingswood, they have a big shock on their face. It is nice to show them we are smart and ready to learn. We are proud to go to the school and having this uniform makes me feel like I stand out."

Kingswood Academy principal Robert Dore said: "I was extremely proud of them when they came in on the first day. We wanted to make sure all students felt special and to help parents with the costs by providing the suits free of charge.

"I have been delighted by the overwhelming positive response from students and parents. Students now have a sense of pride and have changed their whole attitude to learning. This is only the beginning of what will be a progressive journey of improvement."



## Tenpin league strikes out for new members

Forget football. When it comes to finding the sport with the most competitive strikers, tenpin bowling is hard to beat.

And as a new season gets under way, you too could be gracing the lanes at Kingswood's Hollywood Bowl, playing alongside teams with names like Monkey Business, Lucky Strike and the Piledrivers.

For three nights a week, the venue, on Gibraltar Road, is home to over 50 different teams, playing in a variety of different leagues, for junior, adult and senior levels, and to a range of standards.

Four-person teams compete in the league, which runs from September to June. At the end of the season, teams are awarded a share of a prize pot depending on how well they've done.

If you fancy joining a team, call Hollywood Bowl on **01482 825656** or just turn up. League matches take place every Tuesday, Wednesday and Thursday night, starting at 7pm at Hollywood Bowl, Gibraltar Road.

Kingswood Parks' Hollywood Bowl is offering a prize of two free bowling games for a family of two adults and two children.

To enter the draw, answer the question below and send your entry, with your name and contact details, to the address below, no later than 31st October 2013.



Between which months does the tenpin bowling season run?

Return all competition entries to:  
Mercury, Mercury House,  
Marfleet Lane, Hull, HU9 5RN.

## DEVELOPMENT NEWS!

# The Co-op mini supermarket scheduled to be complete by Summer 2014



The **co-operative** food

Coming to this unit in Kingswood Parks Village Centre

Plus Pharmacy to be completed in Spring 2014

Kingswood Parks primary school due to open September 2014



East/West Link road construction started



See inside for more details on our exciting Village Centre

Why not ask your favourite established Italian restaurant/brasserie/coffee shop to express an interest in occupying one of our retail units?

KINGSWOOD  
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www.kingswoodparks.co.uk

# The Village Centre vision becomes a reality...



Househunters are snapping up properties in and around the new Kingswood Parks Village Centre, where a whole host of facilities will soon be just a stone's throw away from them.

Kingswood Parks has undoubtedly become one of Hull's most attractive residential areas over recent years, thanks to its proximity to the development's thriving leisure and retail parks offering a vast array of places to go and things to do including everything from Cineworld, Hollywood Bowl and David Lloyd Leisure, through to restaurants such as Chiquito's, Frankie and Bennys and Pizza Hut. Shops are aplenty in Kingswood Parks too, with national brands such as Next, Brantano and Matalan occupying units.

Now, the latest piece in the development's jigsaw is being put into place – the completion of the exciting village centre. This is a welcome step for local residents right across the existing development of more than 1,700 homes (plus an additional 1,500 either under construction or with outline planning permission) populated by a huge cross-section of singles, couples and families alike thanks to such a vast array of apartments, houses and executive homes available.

Residents are looking forward to village style shops and services being available on their doorstep.

Kingswood Parks has continued to develop apace since it was voted "the best place to live in Hull" in a 2006 council poll. Kingswood Parks Development Company has worked closely with, and indeed consulted, local residents on the kind of services they would like to see in the village centre.

Top of the residents' wish list was a convenience store, a pharmacy, a hairdresser and a coffee shop.

The vision for Kingswood Parks Village Centre is to create a real community hub offering local village services set around a picturesque village green and public square, with footpaths, cycle routes, and greenways providing easy access to the new amenities.

## The development of the Village Centre is a hive of activity:

- Road networks are already in place around the Village Centre
- Construction work on the houses in the Village Centre is well underway with half the village housing completed and more plots being released further north on the site to allow for continued development
- Construction work on the retail units has started. This is to ensure no construction takes place immediately around the school once it opens.
- A state-of-the-art health centre, with a patient list of 4,700, is fully operational and continuing to expand
- A 315 place primary school and a 26 place nursery is currently being built and opens in September 2014
- Public realm work has already begun, including the landscaping of the village green
- By Summer 2014, all footpaths in and around the Village Centre will be in place

## Mini supermarket opening in Summer 2014

Major high street retailer The-Co-op is set to occupy the largest unit in Kingswood Parks Village Centre from Summer 2014.

Kingswood Parks Development Company is delighted to announce the well-known supermarket chain is in the process of securing licenses for a 3,000 sq ft unit in the village centre.

The new mini supermarket will provide residents with a village shop on their doorstep, bringing greater convenience to residents in the development than they have every enjoyed previously.

A spokesman for Kingswood Parks Development Company said: "The announcement that The Co-op will be occupying the largest retail unit in the Village Centre is a very positive start for the development. Housebuyers who are snapping up properties in the Village Centre, as well as those who already own properties in and around Kingswood Parks, will be able to pick up essential items without the need to venture out right into the main Kingswood Retail Park."

Tim Hanser, Regional Acquisitions Manager for The Co-operative Food, said: "The Co-operative is proud of its record of operating at the heart of many communities. The investment will bring a bright, modern store with an extensive fresh produce range, a wide choice of ready meals, and excellent customer service."

The **co-operative** food

## Kingswood Parks Primary school set to welcome all age groups

Kingswood Parks Academy, the community's new primary school, is set to hit the ground running from September 2014.

The 315-place school will open its doors to children from all primary year groups from day one, rather than phasing in pupils year-by-year.

The news means that children who are currently attending other primary schools will be able to transfer across to the new school.

Detailed admissions arrangements are expected to be finalised, following the appointment of a sponsor for the new Academy in the next few weeks.

In addition to hi-tech academic facilities including dedicated ICT and Food Technology suites, the new school will also boast an extensive outdoor play area.

Plans also include a 26-place nursery and 20 place pre-nursery as well as provision of a community space which will be available for the use of local groups, organisations and residents for a wide range of different activities and events.



# Interested retailers invited to express interest in village centre units...

Kingswood Parks Development Company is inviting interested retailers to start thinking about submitting their very early proposals in the New Year for the retail units which are currently being developed in the Village Centre.

The largest unit, at 3,000 sq ft is set to be occupied by a mini supermarket run by The Co-op. In addition, a mixture of 1,000 sq ft and 500 sq ft units are also available (with the potential of some of the larger units being divided into two).

Businesses interested in occupying one of the units should write to us in early 2014 with the following information: A one page summary of who you are, your background and you have in mind for the retail unit. Please tell us what your business proposition is and why it would complement the village centre. Details should be sent to: **Kelly Taylor, Mercury, 119-123 Marfleet Lane, Hull, HU9 5RN.**

**please note that none of the applications will be looked at until the New Year, when we hope to be in a position to consider general expressions of interest in the units.**



## SPREAD THE WORD!

**In the meantime, we would like to encourage residents to spread the word to interested parties about the available retail units, so that you get the retailers you would most like in your Village Centre!**

**Why not encourage your favourite Italian restaurant/brasserie/deli/coffee shop to express interest in occupying one of the retail units?**



# Work starts on East/West link road

Kingswood Parks Development Company (KPDC) is delighted to announce that work is well underway on the main East/West link road which will go across towards Kesteven Way, providing a link between the two residential developments for the first time.

Hull City Council plans to appoint a contractor to connect the road at the other side, but KPDC is well on with completing its element of the work to kick things off.



# Pharmacy due to be complete in Spring 2014

Kingswood Parks Development Company is working with a consultant to proceed with a bid from a pharmacist after securing a pharmacy license for one of the village centre units. The news means that patients will be able to step out of a doctor's appointment at Kingswood Health Centre and walk straight across to the village centre with their prescription.

The pharmacy will complement the other exciting new facilities coming to the Village Centre, offering all the services residents could need within walking distance of each other.



# Lewis lays down Village roots

## First time buyer Lewis Fowler moved into a new home at The Village this summer.

Lewis, who is an electrical technician working in the off-shore industry, had been living with his Mum and Dad in Hull, but was keen to have a place of his own.



[www.beal-homes.co.uk](http://www.beal-homes.co.uk)

"I wanted somewhere to settle down and, unlike renting, buying is an investment," he said. "I had a good look round at what's available and Beal's FirstStep homes at The Village were good value with more included and more choice for your money."

The flexibility of the FirstStep Gramercy home design appealed to Lewis, who spent a day at Beal's Customer Selection Lounge before making his decision.

Lewis took advantage of Beal Homes' First Time Buyer package, which provided five per cent towards his deposit and a contribution towards the legal fees. He was also able to use the independent mortgage advisor provided by the company. "He was brilliant, really helpful and the sales executives at The Village were very helpful too. It was all really easy."

Properties at The Village range from a smart one-bedroom Soho at £84,995. Two-bedroom designs include the well-appointed Gramercy starting at £117,995 and Tribeca from £122,995. A three-bedroom Chelsea design is priced at £135,995. All homes at The Village come with Beal Homes' trademark high specification.

The Hull and East Yorkshire house builder reports that many young people are now seeking to buy a home rather than rent, especially since the Government's Help to Buy and NewBuy schemes became available. And demand for homes at The Village development is particularly high.

Rated as one of the most desirable locations in the city, Kingswood Parks is proving attractive to young people, couples and families. With the on-going development of The Village, including a great selection of housing and amenities, all within a picturesque village setting, many others are sure to follow.

For details of Beal Homes' First Time Buyer package, Home Exchange and Smooth Move services, along with information about the Government NewBuy and Help to Buy schemes, visit the show home at The Village or see Beal Homes' website.

# Major land acquisition sees 990 more houses planned

One of the latest pieces of the Kingswood Parks jigsaw is set to be put in place, following a major deal by three housebuilders to acquire over 60 acres of land on the site. The deal will see the land being shared by Beal Homes, Persimmon Homes and Charles Church.

## BEAL HOMES

One of the final pieces of the Kingswood Parks 'jigsaw' is set to be put in place, following a major deal by Beal Homes to acquire an additional 30 acres of land on the site.

The agreement will see Beal Homes acquire nearly half of the land remaining for housing development at Kingswood Parks from the Kingswood Parks Development Company.

The contract opens the way for the company to build a further approximately 450 homes in addition to the houses it has already built in this popular residential area.

In 1994 Beal Homes was one of the first developers to build homes on Kingswood and the family-owned and operated group has completed many homes here in the intervening years.

Meanwhile, two existing Beal Homes developments on Kingswood, Westwood and The Village I, are nearing completion.

The company has also begun construction of The Village II, which includes 77 homes and a number of retail units to provide a parade of local shops to serve the growing community here. These 77 homes are in addition to approximately 450 homes anticipated through the new land deal.

Richard Beal, chairman and managing director of Beal Homes, said: "This is a very significant contract, which secures a large area of prime development land for Beal Homes in what is generally recognised as Hull's most popular residential area.

"Our success in selling homes here over the years, along with the improving housing market, has emboldened us to sign this agreement with the Kingswood Parks Development Company, which should see Beal Homes building here for up to another seven years."



Yorkshire-based Persimmon Homes is set to build approximately 340 new homes after finalising a deal to buy a 20 acre parcel of land at Kingswood Park.

New Roads and foundations will start in early 2014 with a range of properties available to reserve off-plan by June 2014.

Kevin Thubron, sales and marketing director at Persimmon Homes Yorkshire, said "Parklands is an exciting first phase of a £45 million pound development that will provide a range of two bedroom apartments and two, three and four bedroom properties that we are confident will be popular among house hunters in Kingswood and Hull.

"Existing homes at Persimmon Pastures have proved to be particularly successful and I would urge buyers to reserve off plan to ensure the best possible deals at Parklands."

To register your interest please visit: [www.persimmonhomes.com](http://www.persimmonhomes.com)

Luxury home builder, Charles Church, has revealed plans to build approximately 200 stylish new homes in Kingswood Parks after signing a major land deal.

The Yorkshire-based construction company is expected to start work on the 17 acre site in Spring 2014 which will provide a range of beautifully designed four and five bedroom homes to meet the needs of discerning house hunters in Hull.

Speaking of the new development, Simon Usher, managing director at Charles Church Yorkshire, said: "We take pride in all we do from selecting sites in prime locations, to our high standard of workmanship and the service we provide to our customers."

Meanwhile the Charles Church Meadows development, off Runnymede Avenue is already available to view.

"The new development will not only provide new homes but also jobs for local people."

To register your interest in the new homes please visit: [www.charleschurch.com](http://www.charleschurch.com)



# The best place to live in Hull...

For further details or to arrange a viewing:

Tel. **01482 830178**

Marketing suite opening hours:  
Open daily 10am to 5pm

[www.beal-homes.co.uk](http://www.beal-homes.co.uk)



**BEAL HOMES**

Each home has been designed for modern life, boasting spacious, contemporary living spaces together with the unique option of altering layouts to create your very own bespoke interior. With a young, vibrant feel, this brand new development is perfectly positioned alongside an array of new amenities including a new primary school, a doctors' surgery, pharmacy and a village green.

What's available now?

12 properties, including:  
Gramercy - 2-bedroom home (£117,995)  
Tribeca - 2-bedroom home (£122,995)  
Staten - 2-bedroom home (£124,995)  
Chelsea - 3-bedroom home (£135,995 - £136,995)

Westwood homes are ideal for modern family life, boasting spacious, contemporary, living areas with the option to alter layouts to create your own bespoke interior.

What's available now?

14 properties, including:  
Farndale - 2-bedroom townhouses (£124,500)  
Rosedale - 3-bedroom townhouses (£138,995-£139,995)  
Bedale - 3-bedroom semi-detached home (£168,995-£172,995)  
Hambleton - 4-bedroom (£234,995)  
Swaledale - 4-bedroom detached home (£235,995)  
Thornton - 4-bedroom detached home (£264,995)



**BEAL HOMES**



For further details or to arrange a viewing:

Tel. **01482 830046**

Marketing suite opening hours:  
Daily, 10am-5pm

[www.beal-homes.co.uk](http://www.beal-homes.co.uk)

For further details or to arrange a viewing:

Tel. **01482 829654**

Marketing suite opening hours:  
Thurs-Mon, 11am-6pm

[www.charleschurch.com](http://www.charleschurch.com)



These stunning houses for sale in Hull are generously spaced, with fully fenced and turfed front and rear gardens offering the exclusivity and privacy that buyers desire. Each of the six house designs incorporate the spacious interiors, fantastic quality fittings and high specification integrated kitchen appliances that add to the prestige of owning a Charles Church Home.

What's available now?

7 properties, including:  
Burgess - 3 bedroom detached home £169,999 - £184,999  
Keating - 4 bedroom detached home £199,999  
Chichester - 4 bedroom detached home £204,999  
Calvert - 5 bedroom detached home £244,999  
Burton - 5 bedroom, 3 storey home £259,999

Persimmon Pastures is a superb development of 2, 3 and 4 bedroom homes, boasting a wealth of amenities to cater for everyday modern living. It's perfect for families, with a primary school and high school serving the local area, along with a doctors surgery and a supermarket close by.

What's available now?

14 properties, including:  
Penrith - two bedroom terraced house £113,999  
Hanbury - 3 bedroom semi-detached house £129,999 - £139,999  
Hatfield - 3 bedroom detached house £174,999  
Chatsworth - 3 bedroom, 3 storey house £161,999  
Clevedon - 3 bedroom detached house £179,999  
Roseberry - 4 bedroom detached house £185,999  
Cherryburn - 4 bedroom detached house £195,999



For further details or to arrange a viewing:

Tel. **0844 375 7067**

Marketing suite opening hours:  
Thurs-Sun, 11am-6pm

[www.persimmonhomes.com](http://www.persimmonhomes.com)

This information was correct at the time of going to press.

Availability and prices may change, please contact the housebuilders for more information.

# Save over **£1,000** on furnishings at Persimmon Pastures

**Persimmon Homes is offering a range of fully furnished ready-to-move homes to prospective buyers at their Persimmon Pastures development in Kingswood Parks.**

The cost of furnishing a brand new home is a major expense that a lot of first time buyers don't take into account when buying a new home so Persimmon Homes has launched its 'House2Home' furniture package for those looking for a fast and affordable route to a stylish new home.

According to Santander, furnishing a property, along with mortgage fees and stamp duty is one of the biggest one off costs involved in purchasing a new home.

Kevin Thubron, Sales and Marketing Director for Persimmon Homes, Yorkshire said: "Buying a brand new home is an exciting adventure for most people but furnishing and accessorising your home can be a lengthy and expensive business."

A 2011 study by the bank found that the average first-time buyer spends £3,872 kitting out a property, and this cost increases to a whopping £5,495 if you are based in London. "To take the pressure off and keep the cost down we have devised a range of furniture and accessory packages allowing our customers to furnish their home from top to bottom before they even move in for as little as £2,749. That's a whole £1,123 less than the average cost of furnishing a home."

The flexible packages offer a choice of contemporary furniture complete with a three year warranty, and accessories in a range of colour schemes. Everything that a household could possibly need is itemised in the various packages, from sofas, beds and a 32" television to mirrors, picture frames, and bedding. There is even a toilet roll holder and corkscrew among the list of options.

Kevin added: "Interior design company Fusion, has formulated the packages to give buyers the choice, value and peace of mind that their furniture and accessories will all co-ordinate perfectly."

"We hope that this initiative inspires house proud home buyers in Yorkshire and encourages them to take the easy route to furnishing their new home."



"However, high standards are not always associated with affordability so prospective customers will be pleasantly surprised when they visit.

"We offer a range of incentives to assist our customers with their purchase including 95 per cent NewBuy mortgages, Charles Church Part Exchange and the more recent Help to Buy Scheme."

Help to Buy is a Government backed shared equity scheme. It provides a 20 per cent loan on the term of your mortgage which is interest and repayment free for the first five years. A five per cent deposit secures your home and is suitable for both first time and next time buyers.

For further information call 01482 908017 or visit [www.charleschurch.com](http://www.charleschurch.com)



## Opening the door to luxury living

**Charles Church recognises that customers want a quality home and this is evident in the design and build of the Meadows development at Kingswood Parks.**

The stunning collection of three, four and five bedroom detached homes are generously spaced with fully fenced and turfed front and rear gardens offering the exclusivity and privacy that buyers crave.

Stepping through the front door the spacious interiors, quality fittings and high specification integrated kitchen appliances add to the prestige of owning a Charles Church home.

Kevin Thubron, sales director of Charles Church Yorkshire, said: "Great care has been taken to ensure that our homes offer the uncompromising quality that customers expect.

## Westwood filling up fast

**Time is running out for house hunters at Westwood, Beal Homes' development of family homes at Kingswood Parks. The last 14 homes at popular Westwood are now released for sale.**

The last three detached homes at Westwood include the Thornton, an attractive four bedroom property with double garage, priced at £264,995. Also, look out for the detached Hambleton at £234,995 and the Swaledale design at £235,995. Three bedroom homes include the Rosedale from £138,995 and the Bedale from £168,995. The final two bedroom Farndales are for sale from £124,995.



All Westwood homes come with the family-owned builder's hallmark high specification, the chance to create a bespoke home in conjunction with Beal Homes' designer, a free independent mortgage matchmaker service and, for those with a property to sell, either part exchange or a complimentary property marketing service.

Help to Buy is also available at Westwood.



## Plans for The Village II Revealed

**East Yorkshire's Beal Homes has revealed plans for another 77 first mover homes at Kingswood Parks following the success of The Village, which was launched by Beal in 2012 and where its starter homes are nearly sold out - only eight remain to be finished.**

The Village II replicates the landscaped, courtyard style layouts and affordable 'First Step' one, two and three bedroom home designs so popular with buyers in the original The Village development.

Homes at The Village I started at under £80,000, possibly the lowest cost new homes in the region. When purchased using the Help to Buy scheme, buyers needed deposits of just £4,000 followed by monthly mortgage payments of as little as £370\*, making buying a home comparable with the cost of renting in the Hull area, says Beal Homes. A two bedroom 'Gramercy', one of the few homes still available at The Village I, starts at £117,995 and a three bedroom 'Chelsea' at £135,995. Prices at The Village II will be kept at a similar level, says Beal Homes.

Beal Homes expects to release for sale the first properties at The Village II late this year from its current sales suite at The Village, Shinewater Park, Kingswood Parks, where you can register your interest now (open daily 10am to 5pm) or by calling Beal Homes free phone **0800 6121216**. [www.beal-homes.co.uk](http://www.beal-homes.co.uk)

\*written quotations available on request



# Four up for groundbreaking health centre

A key part of the Kingswood Parks success story is celebrating a major milestone in October.

Kingswood Health Centre, which is located in the Village Centre, celebrates its 4th birthday this year, has gone from strength to strength since it opened its doors in October 2009.

And just like the community that surrounds it, the centre's GP surgery, run by the Haxby Group, has built its practice from the ground up.

Starting with no patients, it now has over 4,700 residents registered and employs a team of 10 GPs, one advanced nurse practitioner, four nurse practitioners, four health care assistants and support staff.

One person who has seen the practice develop from day one is practice manager, Neil Hewson.

"We've gone from being a new building in the middle of a field to a rapidly maturing practice that plays an integral part in maintaining the health of the community around us."

More patients mean more and more services, and the practice has been careful to meet the needs of its community as it has grown.

"It's a very family-dominated area, with a young demographic," said Neil.

"That means that family services are a particular focus for us and our expertise reflects that. One GP specialises in family planning and women's health is to the fore. We also offer vasectomies and carry out minor surgery."

With the centre's facilities being shared by a wide range of health professionals, from physiotherapists to midwives, residents have easy access to many other resources, including baby clinics and travel injections.



The diversity of expertise on offer has played an important part in the practice being named in the top 10 in the area in a patient satisfaction survey.

"By bringing top new medical professionals to the city, the centre is providing better facilities, not just for Kingswood, but for the whole of Hull," said Neil.

As Kingswood continues to grow, the demand for the healthcare expertise provided at the centre can only increase. It is a challenge that Neil and his staff are relishing.

"We've already established ourselves as part of the community," he said. "As new developments, such as the new school, are completed, it will bring more and more people through our doors. And we'll be ready to help them."

Chloe Williams, 24, has been a patient at Kingswood Health Centre since it opened four years ago.

"The Health Centre is only 10 minutes' walk away from where I live on Bushey Park. Before, I had to travel 30 minutes to see my GP.

"I've used the surgery for family planning advice as well as minor surgery and check-ups and it suits my needs very well.

"Everyone is so friendly. When I've asked for advice about family planning in the past, I've felt like people have looked down on me. But here, it's like talking to a friend. The staff make you feel at home and you don't have to worry about anything. I would recommend it to anybody."



# Dance as you go!

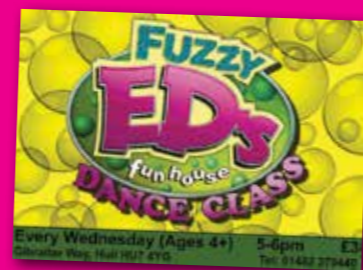
Does your child enjoy dancing but doesn't feel up to enrolling in dance classes?

The Oyster Catcher pub on Gibraltar Road is offering pay-as-you-go children's dance lessons every Wednesday, 5-6pm.

In each session, children will work on a dance routine, before performing it for mums and dads in the kid's play area, Fuzzy Ed's.

Oyster Catcher manager, Ben Charman, said: "It's just something a bit different. It's for kids who enjoy dancing but aren't confident to enrol in dance classes. The sessions are held in a relaxed atmosphere, where they can meet other kids."

Children, aged 4 upwards, can take part. Just turn up or call the pub on **01482 370440**. Classes cost £3 per child.



# Pop-up shops prop up bar

Don't be surprised if you come across handmade knick-knacks alongside the usual hand-pulled pints next time you visit your favourite Kingswood watering hole.

That's because the Oyster Catcher, on Gibraltar Road, is doing its bit for a local charity after cottoning on to the latest retail trend, pop-up shops.

The pub has been running pop-up shop markets every three months since February, raising much needed funds for Hull-based child disabilities charity, Freddie's Friends.

The markets started after Kingswood resident, Sharron Cooper, asked the Oyster Catcher's manager, Ben Charman, if he would like to get involved.

Sharron said: "I do them to raise money for a fantastic local charity called Freddie's Friends that helps lots of disabled and sick children in our area, buying equipment, providing holidays and helping their families with support."

The charity gets all the proceeds from stall registration fees as well as raffles and tombolas, raising £2,634.50 this year alone.

But the small businesses taking part benefit too.

"A lot of the stalls are small local businesses, selling a wide range of hand-made and craft items," said Ben. "They're local boutiques that normally only sell online. So this gives them a chance to meet customers face to face and put their products on show."

Markets, which can feature up to 25 stalls and attract up to 250 people, are each centred around a specific theme. June's market was a summer fair. October's was a wedding fair and November's was a Christmas Fair featuring a wide variety of activities and stalls.

# Roll up for the Carnival!

Asda Kingswood is hoping to revive one of the area's most popular summer events – and it needs your help.

The store wants to relaunch a summer carnival for Kingswood and Bransholme, with a fun three-day event in July 2014, with activities for all the family.

It hopes to build on the popularity of the Bransholme Carnival which, between 2000 and 2010, became a firm fixture in the city's summer calendar, with attractions such as a fun fair, circus, displays, stalls, a talent competition, live music and much more.

Although the revamped event is still at an early stage, staff at Asda hope that Kingswood residents will rally round to make the new-look carnival a reality.

Rachel Appleyard, who founded Freddie's Friends with husband Mark, following the death of their two-year-old son, said: "The market is a huge success. It's fantastic for different stall holders to get together to help our charity. It brings many people together to grab a bargain while supporting us."

Ben added: "The atmosphere of the markets is always really good and not too noisy for customers, just vibrant. People who come for the market enjoy it. People who come for a drink or a meal are a little bit intrigued.

"On market days, we open up the play area for free so that kids can play while their parents shop. It's very family friendly."

To find out more or if you are interested in registering a stall, please call the Oyster Catcher on **01482 370440**



Geoff Brown, Community Champion at Asda Kingswood, explained: "We want to bring the whole the community together to create a top-class event that will put Hull on the map.

"This is an event for the community, so we'd really like people to come forward with ideas and suggestions to bring the carnival to life."

Preparations for the carnival are already under way and residents are invited to give their input at weekly planning sessions, held at the store.

Meetings are held every Saturday at 6pm at Asda Kingswood. Just come along to the customer services desk and someone will show you where to go. Alternatively, call Geoff on **01482 830400 ext 222**.