

# New link road progressing well



Construction on the Kesteven Way side of the link road



The completed Kingswood Parks side

**The Kingswood Parks Development Company is delighted to announce the new road, to link Kesteven Way and the west side of Kingswood, is progressing well with Hull City Council contractors to complete the road on schedule.**

The road will link the two sides of Kingswood together for the first time, which will provide easier access for residents on the east side of Kingswood to the new Village Centre, as well as the state-of-the-art primary school and Kingswood Health Centre.

East Kingswood residents have previously had to drive via Bude Road to get to the Health Centre.

A spokesman for The Kingswood Parks Development Company said: "Construction of the new link road has already started and we are anticipating it will be finished on schedule.

"With a number of new amenities in the area, such as the new Kingswood Parks Primary School and the new Village Centre, the link road is being constructed at the right time and further increases the accessibility around Kingswood.

"The construction of the link road has been well received among residents and we are looking forward to seeing its completion."

Kingswood Parks has completed its section of the road with just the Kesteven Way side needed to be completed.

# COMPETITION TIME!

**Win £50 to spend in Kingswood Parks' new mini supermarket, The Co-op!**

As Kingswood Parks welcomes its brand new mini supermarket, The Co-op, to the Village Centre, Kingswood Parks Voice is giving residents the opportunity to win £50 worth of vouchers to spend in store. With a wide range to choose from in store - from fruit and vegetables to beers, wines and spirits - there is something for everyone right on your doorstep.

To enter the competition, simply answer this question.

**What time does the new Kingswood Parks Co-op close every day?**

To enter, send your answer with your name and contact details to the address provided, no later than 30th November 2014.

Return all competition entries to:  
Mercury Design & Marketing Ltd, 10 Church Lane,  
Kirk Ella, East Yorkshire, HU10 7TG



Kingswood Parks Primary School opens its doors for the very first time

Village Centre welcomes major high street retailer Co-op to Kingswood

New showhomes set to open as development starts on new sites

National pharmacy chain opens its doors in Village Centre

Kingswood Health Centre's new General Manager outlines her ambitions

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"This is just what Kingswood needed"

Find out all about our new Village Centre inside this issue...



Carolyne Bellamy, headteacher at Kingswood Parks Primary School

# Kingswood Parks Primary School opens its doors for the very first time

**Kingswood's state-of-the-art £5.1 million primary school opened its doors to hundreds of schoolchildren in September as the new school year got underway.**

The school had been long-awaited on the burgeoning estate for a number of years and now the wait for parents on the 1,700-home development is over.

In July, parents and children had the chance to see the school for the first time at an open day in which parents could see the high standards of the school, speak to the teachers and purchase uniform ready for the new school year.

"The reaction from the people of Kingswood has been absolutely fantastic and we are delighted to be here," said Headteacher Carolyne Bellamy.

**"We want to establish Kingswood Parks Primary as one of the best in the country"**

"We have a fantastic team here at Kingswood Parks and we are all looking forward to working in such a beautiful and clean environment.

"The response from the parents and children on the open day was outstanding - it was the response we were looking for."

Kingswood Parks Primary School has been working with Highlands Primary School, in North Bransholme, to build a framework for success before the school opened.

Highlands Primary has been rated as 'Outstanding' in Ofsted reports and has been named as one of the best schools in the country.

Carolyne said: "We want to establish Kingswood Parks Primary as one of the best in the country, so we need to ensure we get everything right.

"The school is starting from a strong foundation and we want to ensure we are providing the highest standards of education so our children come to school with a positive attitude towards learning.

"We will always look at the best standards of practice to ensure we are matching the best in the UK and we are looking forward to the challenge."

A spokesman for Kingswood Parks said: "The eagerly-awaited primary school is a welcome addition to the community and parents and children have already shown great enthusiasm about the school.

"Carolyne Bellamy has great ambitions for the school and will be fundamental in the educational development of Kingswood's children.

"The school is a state-of-the-art building which we believe will be very beneficial for the teachers and the children who will spend the first few years of their school life there. We believe it will be a big success."



**MICHAEL MCDONALD OF CHEVENING PARK**

"We were over the moon when we found out the school would be opening near our house. It's an absolutely amazing building, it's much bigger than it appears once you get inside. This is just what Kingswood needed, it's an expanding area with so many families living here."

**GRANT DYMOND OF STAUNTON PARK**

"My son has been registered for the nursery here, which looks fantastic. Everyone has been welcoming and it ticks all the right boxes."



**EVE LOMAX OF CHARNWOOD CLOSE**

"The school looks modern and it is great to see somewhere with big, open spaces. The teachers have been very welcoming to the kids and they seem very well-organised. It is what Kingswood needed and I am sure all the children in the area will love coming here."

**EMMA CHAPMAN OF MEADOW RISE**

"The school looks beautiful and my children are looking forward to coming here. Speaking to the teachers has really given me encouragement that my children will flourish here - they are enthusiastic and determined. I wish I had the opportunity to go here when I was a child."



# The co-operative food



Photos courtesy of The Co-operative



## Village Centre welcomes major high street retailer Co-op to Kingswood

**The hotly-anticipated Co-op store has opened in the new Kingswood Parks Village Centre, much to the delight of local residents.**

The 3,000 sq ft supermarket's launch was attended by dozens of people to see Deputy Lord Mayor Anita Harrison cut the ribbon to officially open the store.

The new Co-operative store now joins the pharmacy and hairdresser in the Village Centre, with a café and an estate agent set to open within the next few months.

Store manager Russ Freakes said he has already seen an excellent response from Kingswood residents.

He said: "Once the new houses have been built around us, we will be situated right in the heart of Kingswood and I think we will see a lot of people use us because we are in a convenient location and we have such a wide range of choice.

"I have already spoken to a number of residents in Kingswood who have stated their delight at us being here and the people who have come through our doors are impressed at what we have to offer. We are in an impressive location and I am sure we will be an integral part of this thriving community."

The new store includes a fresh fruit and vegetable aisle, a wide variety of beers, wines and spirits and fresh bread made on the same day. There is also a free-to-use ATM next to the entrance of the store.

Upon opening the store, Deputy Lord Mayor Anita Harrison said she was delighted to have a community-focused retailer such as The Co-operative in Kingswood.

**"It is a company with the community in its mindset"**

She said: "I am very pleased to have been asked to open this new Co-op, a retailer which holds values close to my heart.

"It is a company with the community in its mindset and is focused on social responsibility - it is a company which keeps close to its ethos. This new store not only creates new jobs in the area, but it also demonstrates the faith retailers have in this area in the city."

The Co-op will be open until 11pm every day.



**CAROLINE, GRAHAM, ASHTON AND KIERAN SMITH OF BUDE ROAD**

**"The store has everything you need on your doorstep. It is so much better than a convenience store with a selection of fresh fruit, vegetables and fresh bread available as well."**

**JOANNE CRAVEN OF HARLEQUIN DRIVE**

**"It is very nice inside. I think it is great they have built something that was really needed in the area. The fact I do not have to drive to get good produce is fantastic."**



**KAREN HALSALL, MARIA CHAPMAN AND PAULINE RICHARDSON OF KINGSWOOD**

**"It is a nice shop - the opening hours are absolutely fantastic. The fact it is open for longer hours on a Sunday than Asda will really attract people to shop there. We can see this being a success as parents will shop here once they have dropped their children off at school across the road."**



# Meet the owner of Kingswood Park's new hair salon

**Kingswood Parks Development Company is delighted to announce a unisex hair salon has opened in the Village Centre.**

Caroline Scott, who already has a large client base in Kingswood from her mobile hairdressing business, has opened The Hair Room after her business plan stood out over other proposals.

She said: "I am very excited to get started, the Village Centre is getting busier with the addition of the Co-op and the pharmacy and I am sure it will be very popular.

"The salon will be in the middle of a thriving community and I am looking forward to the challenge.

"My clients in Kingswood have said they are excited for the salon to open and I am delighted to be here."

Caroline has an extensive background in the hairdressing industry – owning a salon for seven years before turning to mobile hairdressing for the last four years.

Now, she believes it is the right time to return to owning a salon.

Caroline said: "When I heard about the opportunity in Kingswood Parks, I could not pass it up.

"It will be the only hair salon in such a huge catchment area and with the Village Centre being in the heart of the community, I hope it will be a success.

"It was the right time and the right area to establish a new salon."



**Caroline Scott, The Hair Room owner**

The Hair Room is set to create a number of jobs and will also introduce an apprenticeship scheme, which will see a hairdressing student attend college for one day a week while working in the salon for the remaining four days.

A spokesman for Kingswood Parks Development Company said: "Caroline demonstrated she has vast amounts of experience in operating her own salon and a successful mobile hairdressing business.

"We believe her proposal was strong and she will make the most of the client base she has developed in Kingswood over the last four years.

"Kingswood Parks is delighted to welcome The Hair Room to the Village Centre, which is continuing to take shape to become a flourishing community hub."

# New Health Centre Manager outlines ambitions

**Since opening in 2009, the Kingswood Health Centre has continued to go from strength to strength and now has more than 5,000 people on its patient list.**

The Health Centre has risen to become highly-regarded in Hull due to its high levels of quality and care facilitated by departing General Manager Neil Hewson.

Now, new General Manager Karen Phillips plans to expand on her predecessor's work by maintaining the high standards of care and quality already in place, but also increase accessibility to all.

Karen, who has a decade of experience with the NHS in areas such as Pathology and General Practice, said she is enjoying her new role.

She said: "One of the factors that attracted me to the Kingswood Health Centre was the standard of care and quality that the Haxby Group has in place.

"I want to ensure Kingswood Health Centre has the best services, the best practices and the best staff and I will strive to ensure that it does.

"I also want to make us more accessible, so I want to make people feel comfortable and confident to come to us with anything. I see Kingswood Health Centre as the flagship site for healthcare in the region and making us accessible is one way of ensuring this."

Karen also said one of the important factors for the Health Centre was to make sure it is a vital part of the community.



**Karen Phillips, Kingswood Health Centre's new General Manager**

She said: "We have already linked up with the Co-op to hold a Breast Awareness Day in the next few months, with staff available to examine women and men, and provide advice on how to check properly.

"The Co-op will be providing literature and food for the day as well and we hope people come down and speak to us.

"We want to be an integral part of this community and these initiatives will make sure we are – we want to show people they can come to a reliable, high-quality centre and we will continue to find other initiatives to help us reach out to as many people as we can in Kingswood."

**An aerial view of the new Village Centre**

# Beal Homes open day attracts dozens to Village Green for summer fun

Housebuilder Beal Homes invited Kingswood residents and prospective housebuyers to a summer party on the Village Green in August, which included live music, a barbeque and a chance to see the range of new homes at the development.

Dozens of people attended The Party on The Green, which included a performance from local electronic dance band Street Parade.

"Our Chelsea show home opened recently and phase II of The Village is really starting to take shape," said Beal Homes' Jane Blackburn. "We are glad that house hunters, residents of The Village, their family and friends joined us for what was an enjoyable afternoon."

Homes at The Village II have been selling fast according to Beal Homes. More than 23 of the 65 FirstStep homes planned for The Village II are sold, the majority off plan.

"This fun day was a great chance for people to see the quality of life at The Village," said Francesca Burke, Beal Homes' sales executive at The Village. "The whole development is looking so good and buyers at The Village II are starting to move in."

Beal Homes is also finishing 16 contemporary loft homes conveniently set above the new local shops, looking out over the Village Green. All but five of the lofts are already sold, with the remaining expected to be snapped up soon.



**Craig Kelly with his two-year-old daughter Esme**



# National pharmacy chain opens its doors in Village Centre

**Jhoots Pharmacy was one of the first outlets to open its doors in the new Village Centre over the summer.**

Founded in the West Midlands in 2002, the company now boasts 45 stores nationwide. Acquisitions Director, Sarbjit Jhooty, who is also opening outlets in Cleveland, explained his reasons for coming to Hull: "When I visit new areas of interest for my business, I see which locations catch my eye as I drive around."

"Kingswood Parks is a great up-and-coming location with the scope for further services to be provided to the growing community. Jhoots pharmacies are built on offering quality products, great customer service and value for money. I believe we can add real depth to the amenities here in north Hull."

Jhoots Pharmacy has built a reputation for being a community pharmacy since it was established. The pharmacy prides itself on its training and development of its staff and offers a range of Essential, Advanced and Enhanced NHS Services as operated by the Local Commissioners.

It has previously worked with colleges in the local area to ensure all its staff are Customer Service NVQ-accredited, so Kingswood residents can be assured they will receive the highest levels of customer service in the local village pharmacy.

Kingswood Parks, which was voted 'The best place to live in Hull' in a 2006 poll, continues to grow in popularity. This is due largely to the thriving leisure and retail parks offering everything from shopping to cinema, bowling, gymnasium, bars and restaurants.



The vision for the Village Centre is to see a real community, with local services for residents set in a picturesque environment, a village green and public square. A pharmacy was one of the things residents wanted most of all for their community, and Jhoots fulfils that requirement.

"Jhoots should prove to be ideal for visitors to the health centre, who can take the short walk to us with their prescription to get their goods," continued Mr Jhooty.

# Church with community in mind increases presence in Kingswood

**A church looking to establish itself in Kingswood with a 1,000-seater purpose-built venue has been taking giant strides in maintaining a presence in the community.**

New Life Church, which is already established in Bridlington Avenue close to the city centre, set up a base in Kingswood House in July and has organised a variety of groups to appeal to a range of audiences.

The church has also linked up with Cineworld on Kingswood Retail Park for its Sunday morning meetings as it looks to attract people from the Kingswood Parks community to join them.

New Life Support Co-Ordinator Steve Green said: "We have already organised fun days and a number of groups, such as our parent and toddler group in Kingswood and they have been very well-received."

"New Life Church is organising events which appeal to the community and provide Kingswood with a community base in which they can enjoy themselves in a comfortable environment."

"We are encouraging anyone to come to our groups and see what we have to offer Kingswood – we want to be an integral part of this community and we will welcome everyone to join us."

The church will continue to utilise its Bridlington Avenue venue to facilitate the growth of New Life Academy, house its administration and provide a venue for meetings and events.

For now, New Life Church will continue to operate from Kingswood House and Cineworld for the foreseeable future, providing community groups and adapting them to community needs.

Operations Manager Nigel Lendon said the aim for New Life Church is to become an important presence in the Kingswood Parks community.

He said: "We listen to the people who attend our groups and adapt what we do to give the community what it wants and needs."

"Our aims are to meet community needs and change lives – as long as we are engaging with people that want our services then we are meeting our objectives."

"We are already engaging with a lot of people in this community and New Life Church will always welcome anyone who is interested in what we do to join us."

**For more information about the church and its activities, please call New Life Church on 01482 420 620 or visit them at Kingswood House on Ashcombe Rd, just behind The Kingswood pub.**



**Steve Green, New Life Support Co-Ordinator**

**FACTFILE**  
 Mondays 5pm-6:30pm – Revive Sing Kids' Choir  
 Tuesdays and Thursdays – Kingswood Youth Hub 3.30pm - 5.30pm ages 10 to 13, 6.30-8.30pm ages 14 to 19  
 Thursdays 10am-11:45am – Little Angels Parent and Toddler Group

# First phase of Persimmon's £45m project gets underway

**Persimmon Homes has just commenced development work on its 20 acre plot off Richmond Way.**

The 44-home development marks the start of Persimmon's first phase of an exciting £45 million project which is anticipated to bring 340 homes to the area.

The launch of the new Richmond Fields development has been brought forward following the popularity of its existing Kingswood site, Persimmon Pastures.

Kevin Thubron, sales director at Persimmon Homes Yorkshire, said: "Persimmon Pastures has been extremely well received with only a few remaining properties from the 140 homes

we've built there, proving there is a high demand for new homes in the area. This success has accelerated the start of Richmond Fields.

"The new development is a continuation of the most successful house types from Persimmon Pastures so we are expecting there to be a lot of interest."

**For further information on Richmond Fields, call 01904 642 199 or visit [www.persimmonhomes.com](http://www.persimmonhomes.com) and register your interest to receive regular updates.**



# New showhomes set to open as development starts on new sites



**Housebuilders Beal Homes and Charles Church are set to welcome new housebuyers to two newly-launched Kingswood Parks developments after announcing they will open showhomes in the next month.**

More and more housebuyers are expected to visit the new developments after Hull was named as one of the happiest places to live in the UK.

Already, more than one fifth of homes to be built at Beal Homes' King's Chase development have been reserved even before the East Yorkshire builder's new show homes open in December.

Beal Homes Managing Director Richard Beal said the company's customer selection studio has appealed to housebuyers and he believes it will attract more housebuyers to purchase a home at the new development.

He said: "With great new three and four bedroom, mostly detached designs, King's Chase is set to be Beal's flagship development in the Hull area."

These stylish King's Chase properties will provide even more space and balance luxury, practicality and energy efficiency. Purchasers at King's Chase will enjoy styling their new home, working together with Beal's home designer in the company's customer selection studio to decide on their personal internal

layouts and finishes to create an individual home, which will then be built just for them.

Beal Homes is also finishing a number of loft homes built above the new local shops at the vibrant Kingswood Parks Village Centre.

**King's Chase is set to be family-owned Beal's flagship development in the Hull area.**

All but five of the lofts have already been sold with housebuyers able to view the last remaining properties, which include an open plan kitchen living space, bedroom, bathroom and allocated parking.

Smart, contemporary and stylish, the lofts are being finished to Beal's high specification with lots of choice for buyers. These first and second floor lofts face south and south west, so they have the benefit of good natural light and views over The Village green.

Meanwhile, Charles Church has also seen a large amount of interest in its new Parkland development.

Kevin Thubron, sales director for Charles Church Yorkshire, said the housebuilder was delighted to commence work on the new Charles Church Parkland development in such a friendly and thriving community.

He said: "We have successfully been building homes in the Kingswood district since 2010. During this time we have found visitors, and ultimately our customers, to be very friendly which has in turn created a community feel within our developments."

**"We have found visitors, and ultimately our customers, to be very friendly which has in turn created a community feel within our developments."**

"This has been further endorsed by the number of customers who have benefited from our 'recommend a friend' scheme as they choose to build their own neighbourhood.

"We feel the Parklands development will bring even more of a smile to the faces of prospective customers – for instance, the

floor plan of our new four bedroom homes offers buyers an extra 317 square feet of living space."

The Parklands will feature a collection of newly designed three, four and five bedroom homes which not only offer superior interior specification but will externally look completely different to previous Charles Church homes in the area.

"Each of the properties will be built in stone instead of our traditional brick," said Kevin.

"We wanted the new Charles Church house designs to be distinctively different and felt the textured stone provided an aesthetically pleasing appearance which was more fitting for the spacious lifestyle we are offering.

"We hope that customers will be as happy with our new house designs as we are and we are inviting potential buyers to register their interest so they don't miss out on the latest developments at the Parklands."

Beal Homes' marketing suites at King's Chase and The Village II are open daily from 10am to 5pm.

For information, visit [www.beal-homes.co.uk](http://www.beal-homes.co.uk) or call Beal's freephone **0800 612 1216**.

For more information about Charles Church Parklands, visit [www.charleschurch.com](http://www.charleschurch.com) or call **01904 642 199**.